



Real-Time Intelligence Report







[Query Definition 3](#_Toc127437343)

[Summary 4](#_Toc127437344)

[Openings by Occupations 5](#_Toc127437345)

[Openings by Locations 6](#_Toc127437346)

[Openings by Employers 7](#_Toc127437347)

[Openings by Certifications 8](#_Toc127437348)

[Openings by Hard Skills 9](#_Toc127437349)

[Openings by Soft Skills 10](#_Toc127437350)

[Openings by Job Titles 11](#_Toc127437351)

[Openings by Education Levels 12](#_Toc127437352)

[Openings by Programs 13](#_Toc127437353)

[Openings by Job Types 14](#_Toc127437354)

[Data Notes 15](#_Toc127437355)

# Query Definition

Online job postings that were active from 2/14/2022 to 2/14/2023, meeting the following criteria:

• This region: Santa Rosa County, Florida

# Summary

| **Total Job Posts** | **Occupations** | **Locations** | **Employers** | **Certifications** | **Hard Skills** | **Soft Skills** | **Job Titles** | **Education Levels** | **Programs** | **Job Types** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 10,476 | 451 | 391 | 1,652 | 181 | 880 | 98 | 5,165 | 6 | 158 | 9 |

# Openings by Occupations

| **Occupations** |
| --- |
| **SOC** | **Occupation** | **Median Duration** | **Ads Closed** | **Median Wage** | **Active Job Ads** |  |
| 29‑1141.00 | Registered Nurses | 31 | 488 | $29.50 | 546 |  |
| 41‑2031.00 | Retail Salespersons | 28 | 380 | $15.00 | 453 |  |
| 41‑1011.00 | First-Line Supervisors of Retail Sales Workers | 19 | 340 | $18.05 | 433 |  |
| 35‑3023.00 | Fast Food and Counter Workers | 48 | 257 | $12.00 | 308 |  |
| 53‑7065.00 | Stockers and Order Fillers | 27 | 257 | $15.00 | 295 |  |
| 35‑1012.00 | First-Line Supervisors of Food Preparation and Serving Workers | 44 | 249 | $14.00 | 287 |  |
| 53‑3032.00 | Heavy and Tractor-Trailer Truck Drivers | 28 | 235 | $34.80 | 270 |  |
| 25‑9043.00 | Teaching Assistants, Special Education | 33 | 221 | n/a | 248 |  |
| 25‑2021.00 | Elementary School Teachers, Except Special Education | 21 | 200 | $18.50 | 210 |  |
| 43‑6013.00 | Medical Secretaries and Administrative Assistants | 30 | 184 | $15.00 | 193 |  |

# Openings by Locations

| **Locations** |
| --- |
| **Location** | **Median Duration** | **Ads Closed** | **Median Wage** | **Active Job Ads** |  |
| Milton, Florida | 30 | 1,371 | $15.90 | 1,558 |  |
| Milton, FL 32570 | 20 | 1,059 | $17.00 | 1,139 |  |
| Gulf Breeze, FL 32561 | 26 | 567 | $14.00 | 610 |  |
| Gulf Breeze, Florida | 32 | 421 | $16.30 | 543 |  |
| Navarre, Florida | 8 | 308 | $15.00 | 361 |  |
| Navarre, FL 32566 | 10 | 347 | $16.00 | 360 |  |
| Gulf Breeze, FL 32563 | 48 | 311 | $14.85 | 330 |  |
| Milton, Florida 32570 | 36 | 263 | $23.30 | 297 |  |
| Pace, Florida | 31 | 196 | $15.00 | 233 |  |
| Milton, FL 32583 | 18 | 215 | $16.60 | 232 |  |

# Openings by Employers

| **Employers** |
| --- |
| **Employer Name** | **Median Duration** | **Ads Closed** | **Median Wage** | **Active Job Ads** |  |
| Santa Rosa County School District | 20 | 790 | $32.70 | 866 |  |
| Baptist Health Care | 38 | 346 | $13.30 | 439 |  |
| State of Florida | 17 | 287 | $15.20 | 301 |  |
| The GEO Group, Inc. | 30 | 182 | $18.80 | 193 |  |
| LOWES | 15 | 173 | n/a | 185 |  |
| Winn-Dixie Retail Stores | 291 | 91 | n/a | 158 |  |
| Express Employment Professionals | 27 | 127 | $14.60 | 138 |  |
| General Dynamics - Information Technology | 22 | 134 | $63.20 | 135 |  |
| Walmart | 4 | 134 | n/a | 135 |  |
| PruittHealth | 19 | 113 | n/a | 120 |  |

# Openings by Certifications

| **Certifications** |
| --- |
| **Certificate Name** | **Median Duration** | **Ads Closed** | **Median Wage** | **Active Job Ads** |  |
| Driver's License | 42 | 337 | $16.50 | 382 |  |
| Basic Life Support (BLS) | 35 | 287 | $27.00 | 334 |  |
| Registered Nurse (RN) | 33 | 232 | $25.00 | 266 |  |
| Certification in Cardiopulmonary Resuscitation (CPR) | 33 | 196 | $18.00 | 227 |  |
| Commercial Driver's License (CDL) | 29 | 146 | $19.00 | 159 |  |
| Licensed Practical Nurse (LPN) | 32 | 102 | $22.35 | 124 |  |
| Advanced Cardiac Life Support Certification (ACLS) | 33 | 102 | n/a | 115 |  |
| Class A Commercial Driver's License (CDL-A) | 30 | 100 | $15.00 | 109 |  |
| Certified Nursing Assistant (CNA) | 19 | 75 | $12.50 | 80 |  |
| First Aid Certification | 31 | 69 | $21.50 | 79 |  |

# Openings by Hard Skills

| **Hard Skills** |
| --- |
| **Skill Name** | **Median Duration** | **Ads Closed** | **Median Wage** | **Active Job Ads** |  |
| Ability to Lift 51-100 lbs. | 35 | 660 | $17.15 | 795 |  |
| Microsoft Excel | 29 | 460 | $17.80 | 521 |  |
| Ability to Lift 41-50 lbs. | 38 | 408 | $15.00 | 475 |  |
| Microsoft Office | 28 | 374 | $16.40 | 425 |  |
| Cash Handling (Cashier) | 32 | 263 | $13.00 | 364 |  |
| Retail Sales | 34 | 290 | $15.00 | 337 |  |
| Ability to Lift 21-30 lbs. | 27 | 270 | $15.05 | 310 |  |
| Sales | 31 | 244 | $16.50 | 288 |  |
| Microsoft Word | 29 | 232 | $17.80 | 267 |  |
| Mathematics | 17 | 196 | $18.35 | 256 |  |

# Openings by Soft Skills

| **Soft Skills** |
| --- |
| **Skill Name** | **Median Duration** | **Ads Closed** | **Median Wage** | **Active Job Ads** |  |
| Communication (Verbal and written skills) | 31 | 3,447 | $16.91 | 4,055 |  |
| Customer Service | 31 | 1,791 | $15.00 | 2,115 |  |
| Cooperative/Team Player | 33 | 1,522 | $15.30 | 1,829 |  |
| Organization | 33 | 823 | $15.97 | 1,004 |  |
| Adaptability/Flexibility/Tolerance of Change and Uncertainty | 37 | 793 | $15.50 | 955 |  |
| Self-Motivated/Ability to Work Independently/Self Leadership | 31 | 822 | $17.00 | 939 |  |
| Detail Oriented/Meticulous | 31 | 814 | $15.00 | 934 |  |
| Supervision/Management | 35 | 660 | $20.00 | 803 |  |
| Ability to Work in a Fast Paced Environment | 48 | 627 | $14.75 | 778 |  |
| Interpersonal Relationships/Maintain Relationships | 30 | 574 | $18.70 | 667 |  |

# Openings by Job Titles

| **Job Titles** |
| --- |
| **Job Title** | **Median Duration** | **Ads Closed** | **Median Wage** | **Active Job Ads** |  |
| Team Member | 48 | 60 | $12.00 | 76 |  |
| Registered Nurse | 48 | 56 | n/a | 57 |  |
| Paraprofessional IW (ESE) | 33 | 53 | n/a | 56 |  |
| Elementary Education | 15 | 43 | n/a | 44 |  |
| Customer Service Representative | 7 | 35 | $13.40 | 42 |  |
| Receptionist | 28 | 32 | $10.50 | 35 |  |
| Paraprofessional I | 15 | 34 | n/a | 34 |  |
| Customer Service Associate | 28 | 26 | n/a | 32 |  |
| Retail Sales Associate | 50 | 24 | $15.00 | 30 |  |
| Cashier | 14 | 25 | $10.70 | 27 |  |

# Openings by Education Levels

| **Education Levels** |
| --- |
| **Minimum Education Level** | **Median Duration** | **Ads Closed** | **Median Wage** | **Active Job Ads** |  |
| High school diploma or equivalent | 31 | 2,734 | $15.20 | 3,136 |  |
| Bachelor's degree | 28 | 662 | $21.60 | 765 |  |
| Associate's degree | 33 | 200 | $20.15 | 233 |  |
| Master's degree | 25 | 156 | $27.80 | 174 |  |
| Doctoral or professional degree | 14 | 43 | $68.00 | 45 |  |
| Unspecified/other | 27 | 5,304 | $15.00 | 6,123 |  |

# Openings by Programs

| **Programs** |
| --- |
| **Program Name** | **Median Duration** | **Ads Closed** | **Median Wage** | **Active Job Ads** |  |
| Nursing | 34 | 213 | $24.50 | 244 |  |
| Computer Science | 15 | 109 | $23.00 | 126 |  |
| Social Work | 51 | 68 | $19.00 | 79 |  |
| Business | 34 | 65 | $24.00 | 73 |  |
| Accounting | 45 | 51 | $21.60 | 68 |  |
| Engineering | 14 | 58 | $16.70 | 62 |  |
| Psychology | 51 | 49 | $21.30 | 59 |  |
| Counseling | 53 | 45 | $16.80 | 53 |  |
| Business Administration | 31 | 34 | $26.20 | 42 |  |
| Technical | 26 | 35 | $22.10 | 35 |  |

# Openings by Job Types

| **Job Types** |
| --- |
| **Type** | **Median Duration** | **Ads Closed** | **Median Wage** | **Active Job Ads** |  |
| Full-Time | 26 | 5,495 | $16.00 | 6,218 |  |
| Part-Time | 48 | 1,456 | $13.40 | 1,712 |  |
| Permanent | 42 | 795 | $16.90 | 974 |  |
| Temporary (unspecified) | 48 | 283 | $15.00 | 314 |  |
| Remote | 11 | 287 | $17.80 | 293 |  |
| Temporary (short-term) | 44 | 39 | $16.00 | 40 |  |
| Temp-to-Hire | 19 | 32 | $15.00 | 35 |  |
| Temporary (long-term) | 9 | 2 | $15.00 | 4 |  |
| Remote Not Indicated | 30 | 8,812 | $15.50 | 10,183 |  |

# Data Notes

Job ads data are online job posts from the Real-Time Intelligence (RTI) data set, produced wholly by Chmura and gleaned from over 40,000 websites.

Data are updated daily and are subject to revision. Data from the last three days typically have reduced volume while incoming data are processed. Since many extraneous factors can affect volume of online job postings, time-series data can be volatile and should be used with caution.

All ad counts represent deduplicated figures. It is not always possible to conclusively identify duplicate ads with the information provided. Characteristics that impact this determination are the wording of the ads, volume of information provided, the timing of the ads, and the sites where the ads appear. Roughly two-thirds or more of ad volume is removed through this process.

Data reflect ads meeting user query specifications and include any Zip Code Tabulation Area (ZCTA) in or intersecting with the region(s) being queried.

RTI wages are extracted from job postings as given and are analyzed and converted into hourly or annual formats. When wages provided are hourly, the conversion to annual wages assumes full-time, year-long employment. When a wage is given as a range, a single wage is selected within that range based upon our analysis of the “most likely” wage given those circumstances. Displayed wages in RTI may not include commissions or overtime, depending upon how the source ads present those wages. After all analysis and cleaning, the majority of job postings do not provide a usable wage.

Approximately 4% of jobs are omitted from the RTI duration data due to quality reasons. For example, ads open for an inordinately long period—indicating that it is likely being left up not for one, but for multiple openings—are excluded from the duration data. These ads are also excluded from the count of “Ads Closed”.

An “active” ad refers to an online job posting that was still posted online when Chmura’s web crawler last viewed that page, which typically occurs daily or every day and a half. An ad is considered “closed” if Chmura’s web crawler no longer sees the ad listed or if the ad is specifically designated on the site as no longer being active.

We make every attempt to catch all of the significant job-posting websites across the United States, but we cannot guarantee complete, 100% coverage. If you have any questions about a particular website, please do not hesitate to ask.

#### About This Report

This report and all data herein were produced by JobsEQ®, a product of Chmura Economics & Analytics. The information contained herein was obtained from sources we believe to be reliable. However, we cannot guarantee its accuracy and completeness.